

## The Apollo Alliance: Apollo in the States and Cities

The Apollo Alliance aims at improving America's security, technological leadership, economic strength, and shared prosperity by achieving sustainable American energy independence. Named after President Kennedy's challenge, in the first Apollo program begun in the early 1960s, to land a man within a decade, our new Apollo Alliance has the same bold deadline for achieving its goal. We have a 10-point plan for doing so. We think implementing that plan will require about \$300B in directed investment over a decade (less than what we've already spent on the Iraq war in less than two years). That will kick start additional investment, as markets for clean energy are secured, and generate several million new permanent jobs in the clean economy. We want to make sure that those traditionally excluded from the dirty economy are in at the beginning of this new one. Our national coalition is thus anchored in labor and communities of color (and distressed rural regions), as well as environmental organizations and business.

In its local, state, and multi-state work, the Apollo Alliance pursues this program through regional equivalents of those national partners. This is where the "real" work of the Alliance gets done, in specific job-generating policies and projects to increase energy efficiency and renewable energy use, and build the transportation, utility, and other infrastructure needed to support sustainable efficient energy practice.

Over the past year state and local Apollo Alliances have been built in cities from Los Angeles to New York and states from Hawaii to Massachusetts. In 2005, these state and local alliances will be pursuing specific legislative and administrative reforms to increase investment in energy efficiency, renewables, and the above sorts of infrastructure. We will show that such investment at all levels of our economy creates high quality jobs and increased income, as well as improving the environment and public health. It also more than pays for itself, helping fiscally strapped states and for-profit investors a better than competitive real rate of return (often as high as 15-20 percent annually). Apollo is a prudent public or commercial investment, not just one that helps build a healthier, wealthier, and more secure future for all.

To guarantee these sorts of results, state and local Apollo Alliances apply a comprehensive set of "best practices" friendly to workers, communities, and sound business practice. Specific know-how and consistent quality are key, requiring a skilled, well-trained, and adequately compensated workforce. Agreement from labor and community forces is key, ensuring they get their share of the action. Agreement from state and municipal bonding authorities, the sort of "due diligence" needed to pass ERISA or public employee pension fund tests for acceptability, are also key, ensuring access to commercial markets. The "best practices" are ways of making sure all these things get done.

You now have easy access to information on state and local Apollo plans, existing coalitions and projects, and best practices at [www.apolloalliance.org/regional\\_projects](http://www.apolloalliance.org/regional_projects). This site, which has just recently gone up, is still spotty, but already contains a wealth of information. The Apollo Alliance team is also a source of information, as are members of the different state and city coalitions themselves. Your best bet is probably going to the website, and then talking to a member of this team. Here's contact information:

- Joel Rogers, Director of Regional Projects: jrogers@cows.org
- Jeff Rickert, Field Director and East Coast Regional Organizer: rickert@ourfuture.org
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## **The Apollo Alliance has been endorsed by ...**

### **Labor unions and national labor federations ...**

AFL-CIO	Intl. Brotherhood of Electrical Workers (IBEW)
AFL-CIO Industrial Union Council (IUC)	International Brotherhood of Teamsters (IBT)
AFL-CIO Building and Construction Trades Dept	Intl. Union of Electrical Workers (IUE-CWA)
Amalgamated Transit Union (ATU)	Paper and Allied Chemical Employees (PACE)
American Federation of State, County, and Municipal Employees (AFSCME)	Service Employees International Union (SEIU)
Bakery, Confectionary, Tobacco Workers and Grain Millers Intl. Union (BCTGM)	Sheet Metal Workers Intl. Association (SMWIA)
Boilermakers Union (IBB)	Transportation Workers Union (TWU)
Coalition of Black Trade Unionists	United Automobile and Aerospace Workers (UAW)
Graphic Communications Industrial Union (GCIU)	United Food and Commercial Workers (UFCW)
IUE-CWA	United Mine Workers of America (UMWA)
International Association of Machinists and Aerospace Workers (IAM)	UNITE!
	United Steel Workers of America (USWA)

### **Environmental organizations ....**

Blue Water Network	Institute for Agriculture and Trade Policy
Center for Environmental Citizenship	League of Conservation Voters
Center for Environmental Health	National Wildlife Federation
Ceres	Natural Resources Defense Council (NRDC)
Coalition for Environmentally Responsible Conventions	Project Democracy
The Detroit Project	Rainforest Action Network
Environment 2004	Republicans for Environmental Protection
Environmental Law and Policy Center	The Sierra Club
EarthVoice	The Sierra Student Coalition
Greenpeace USA	South Carolina Coastal Conservation League
Healthy School Network	Union of Concerned Scientists (UCS)

### **Civil rights, social justice, and regional organizations ....**

Action for Grassroots Economic and Neighborhood Development	South Carolina Coastal Conservation League
Alternatives (AGENDA)	Metropolitan Detroit, AFL-CIO
Black Farmers USA	Michigan AFL-CIO
Ella Baker Center for Human Rights	Minnesota AFL-CIO
Illinois AFL-CIO Executive Board	NAACP
The Rolling Thunder Down Home Democracy Tour	Pennsylvania AFL-CIO
	Washington State Labor Council, AFL-CIO